Question for Facebook data

This exploratory data analysis gives insights from Facebook dataset which consists of identifying users that can be focused more to increase the business.  
These valuable insights should help Facebook to take intelligent decision to identify its useful users and provide correct recommendations to them.

This data will be analyzed in R using different methods so that we can identify which users can be potential customers for advertising.

1) How long will our customers stay with us?

2) Which age group uses Facebook a lot?